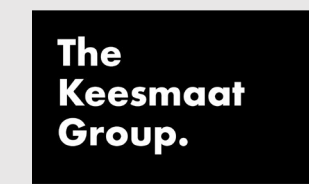


MEETING THE NEED

A Strategy for Where and How to Build Complete Communities

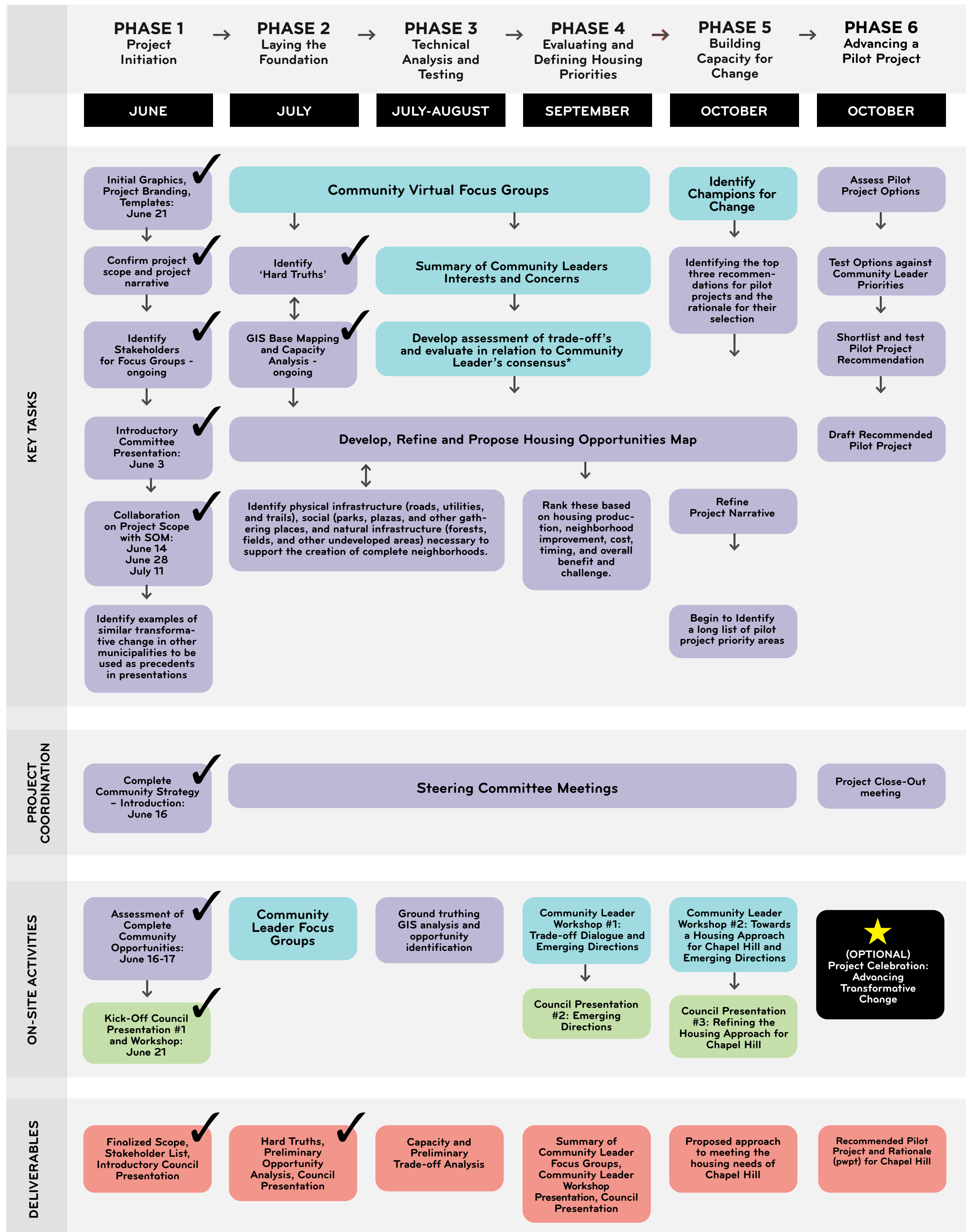
TOWN OF CHAPEL HILL — RFP Q22-149



Critical Components of this Work

1. Recruit community leaders to actively engage in a dialogue about how best to grow
2. Facilitate community interest leader Focus Groups & Council work sessions
3. Conduct technical analysis of housing capacity, demand, and locations for a pilot infrastructure project
4. Identify a pilot project that flows from both community dialogue and technical analysis
5. Position Council for a stake-in-the-ground vote that moves the pilot project forward

LAST UPDATED: JULY 11, 2022



LEGEND:

- Council Engagement
- Community Engagement
- Deliverables

* Capacity and Preliminary Trade-off Analysis

- a) Update target housing needs with the latest Triangle J projections.
- b) Review GIS database and modify it as necessary.
- c) Identify locations and settings for housing development, including urban centers, transit-oriented development, neighborhood infill, arterial development, commercial redevelopment, residential upzoning, the expansion of master planned neighborhoods like Southern Village, "missing middle" development, and accessory dwelling units.
- d) Develop housing models for each setting and create a spreadsheet showing how these translate into housing supply by location.
- e) Project development of significant sites by 5-year periods, based on ease of development, evolution in market demand, competing locations, and cumulative supply.
- f) Prepare a spreadsheet, GIS layers, and opportunities map showing type, capacity, and challenges for housing production.
- g) Summarize the options for "low," "medium," and "high" achievement of 20-year housing needs and summarize the trade-offs in achieving these.
- h) Prepare a concise summary of these findings in layman's language and distribute it to Interest Leaders and Council.